

Online Banking

REPORT

Strategies for the Internet

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Crowdfund Investing Platforms (Debt/Equity)

As new crowd-investing and -lending platforms proliferate, banks must decide whether to cooperate or compete head-on

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Abstract: The report looks at the growing crowdfunding business, expected to generate \$5 billion globally in 2013 across more than 500 active platforms. We look closely at the operations of 16 leading US and UK companies in three crowdfunding categories:

- Lending
- Equity investing
- Receivables (factoring)

Finally, opportunities for retail banks are examined.

Companies covered:

Debt: Abundance Generation, Bolstr, Funding Circle, Mosaic, RealtyMogul, Relendex, Sofi, SoMoLend, ThinCats

Equity: AngelList, CrowdCube, FundersClub, Seedrs

Receivables: Market Invoice, P2Binvestor, PlanetBlack

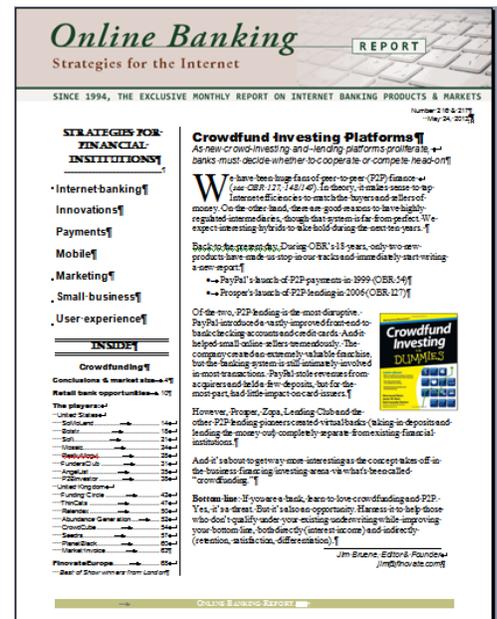


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